



Overview

GTA is the trade association of transit providers and suppliers from across the state of Georgia. Members are dedicated to providing accessible transportation for the people of Georgia.

About GTA:

GTA was formed in the 1990s and was incorporated in 1992. The goal of GTA is to provide education, support, and a voice to the growing transit systems in Georgia. In addition, many groups have a voice at the Capitol and push legislation without realizing the implications to the transit providers so GTA needs to have a strong presence at the Capitol.

Over the past three years, GTA has grown to include all of the urban systems in Georgia as well as many of the one hundred and four rural systems. GTA continues to market aggressively to the systems that are not members. GTA's leadership and members feel that a voice at the Capitol is vital for the support and success of the vision and mission of GTA.

January 1, 2008

The not-for-profit organization, Georgia Transit Association, is requesting proposals for legislative consulting services. Specifically, the selected individual or firm would be responsible for working closely with GTA to accomplish these tasks:

1. Monitor and report on legislative and regulatory proposals pertaining to GTA's public policy agenda and recommend appropriate courses of action for GTA's best interest.
2. Draft and send appropriate letters and comments to legislators and regulatory agencies pertaining to GTA's public policy agenda.
3. Establish personal contacts and arrange meetings with members of State General Assembly and their staff (personal and committee). Communicate with other states' lobbyists if appropriate.
4. Develop and distribute one to two targeted press releases annually outlining GTA's public policy activities.
5. Monitor legislation, attend key hearings/mark-ups of pending legislation, and attend sessions, requesting opportunities to testify to appropriate House and Senate committees when possible. Prepare written testimony for GTA President and/or other official spokesperson to provide verbal testimony to State General Assembly/Committees.
6. Identify opportunities for volunteer leadership to provide written or verbal information to Senators or Representatives; and coordinate presentation at those meetings.
7. Review and comment on draft legislation and regulations as requested.
8. Prepare initial draft responses, correspondence, and presentations as requested.
9. Provide a brief written report weekly (during the session) to the GTA Executive Director, to be distributed to the membership.
10. Prepare a brief article for the GTA newsletter at the end of the session and submit it prior to the copy deadline.
11. When requested, attend the GTA Annual meeting or Board of Directors meetings to present to the members and/or Board on GTA's legislative agenda.

Proposal letters should include the following items in the order listed below.

1. Outline of company/history/contact information.
2. Listing of current clients and the number of years you have represented each of these clients.
3. Two to three references that we may contact.
4. Bio of the potential candidate to be the GTA consultant.
5. Your firm's knowledge of transit issues in Georgia and the Southeast.
6. Financial component (hourly or monthly).
7. Estimate of time to complete the tasks listed above.

All proposals should be received by May 1, 2008 to:

Kerima Haynes
Executive Director
Georgia Transit Association
P.O. Box 920490
Norcross, GA 30010-0490
(770) 734-0761
Fax: (404) 420-2720

E-Mail: kerima@thegta.org

The final five candidates will be narrowed down by the officers of the association and will be presented to the board for a vote at the June meeting. The company that the membership chooses will be notified by the final business day in July. The selected individual/firm would begin to provide services immediately and will be retained through the 2009 legislative session. If additional services are required, the hourly fee and the services are agreed upon in advance.

If you have any questions, please do not hesitate to contact me at the telephone number or e-mail address above.

Sincerely,

Kerima Haynes
Executive Director