

# EXPLANATION OF SPECIAL EVENT AND FOOD/BEVERAGE BENEFITS

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**Special Event and Food Sponsorship** – for a **maximum** of 150 paid attendees.  
 Over and above the 150 count, GTA will meet any expense of invited guests, registered vendors, etc.  
 Please also consider splitting the cost with a partner. GTA will find you a compatible partner!

**I. On Site Registration Packets:** To be provided to every attendee upon on site registration.

<u>Item #</u>	Sponsorship Solicited for: Description	
D	EVERYONE IS ENCOURAGED TO SHIP Promotional Goodies – To be Shipped DIRECTLY to The Classic Center to arrive no earlier than Friday, November 26 <sup>th</sup>	Minimum of 150 promo/company imprinted items for inclusion in attendee registration packets. Single, larger items, will be used for casino and door prizes
W	Imprinted Item: (GTA/Event Information plus ... ) Your Company Name & Logo Imprinted on Registration bag or envelope	Priced to depend on item selected Minimum of 150 – about <b>\$800</b>
X	Printing and Photocopying sponsored by .....Your Company Name & Logo ... on inside cover of the on site conference book	\$6 pp x 120 = <b>\$700</b>

Enter the appropriate alpha letter on your sign up form B.

## II. Events and Food & Beverage

<u>Item #</u>	<u>Event Details</u>	<u>Solicited Sponsorship Desired</u>	<u>Recognition Benefits</u>
G	<b>Golf: Wednesday Morning</b> 15 – 20 typically play Golf Game – Your Invitation - It's your event	You tell us what you want to do And GTA will coordinate it for you	Recognition Benefits numbered: 1, 3, 4(a), 5, 7, 8
G	Golf supplies	In kind donation are solicited - Imprinted golf towels, golf balls, score cards, Snacks, visors, etc. Prizes	Recognition Benefits numbered: 1, 3, 4(a), 7, 8
H	<b>Wednesday, December 1<sup>st</sup> 6:00–7:00 pm</b> Opening Reception in trade show hall <b>FOOD ONLY</b>	Food @ \$23 per person X 150 paid attendees = \$3,500	Recognition Benefits numbered: 1, 2, 3, 4(a) & (b), 5, 6, 7, 8, <b>plus 8 ft. Exhibit Table(\$850 value)</b>
J	<b>Wednesday, December 1<sup>st</sup> 6:00-8:00 pm</b> - Opening Reception <b>BAR ONLY</b>	Two sponsored drink tickets @ \$10 X 150 = \$1,500 (followed at 8:00pm by cash bar)	Recognition Benefits numbered: 1, 2, 3, 4(a) & (b), 5, 6, 7, 8,
K	<b>Wednesday, December 1<sup>st</sup> 7:00 – 10 pm</b> <b>CASINO EVENING</b> – cash bar Game tables, Poker, Bingo, & more	Tables, Staffing & Security Coverage = \$3,500	Recognition Benefits numbered: 1, 2, 3, 4(a) & (b), 5, 6, 7, 8, <b>Plus 8 ft. Exhibit Table (\$850 value)</b>
L	<b>Thursday, December 2<sup>nd</sup> 6:30 – 9:300 pm</b> <b>Social Evening: Music, Food and Bar</b> <b>(Not currently offered in 2010)</b>	\$23 per person = \$3,500	Recognition Benefits numbered: 1, 2, 3, 4(a) & (b), 5, 6, 7, 8, <b>plus 8 ft. Exhibit Table(\$850 value)</b>

M	<b>Thursday, December 2<sup>nd</sup></b> Full Breakfast – with educational program	\$10 per person x 150 attendees = \$1,500	Recognition Benefits numbered: 1, 2, 3, 4(a) & (b), 5, 6, 7, 8,
N	<b>Thursday and Friday 10:00 am &amp; 3:00 pm</b> Refreshment Breaks (coffee, soda, water)	150 people x \$5 each = \$750	Recognition Benefits numbered: 1, 3, 4(a), 5, 6, 7, 8,
P	Spice up any Refreshment Break with baked goods, candy or ice cream	\$300 - \$1,000 your selection from the catering menu	Recognition Benefits numbered: 1, 3, 4(a), 5, 6, 7, 8,
Q	<b>Thursday, December 2<sup>nd</sup></b> Buffet Luncheon with program ** System Update	\$15 per person x 150 attendees = \$2,250	Recognition Benefits numbered: 1, 2, 3, 4(a) & (b), 5, 6, 7, 8, <b>Plus 8 ft. Exhibit Table (\$850 value)</b>
R	<b>Friday, December 3<sup>rd</sup></b> Full breakfast with roundtable	\$10 per person x 150 attendees = \$1,500	Recognition Benefits numbered: 1, 3, 4(a), 5, 6, 7, 8,
S	<b>Friday, December 3<sup>rd</sup></b> Buffet Luncheon with program ** Educational speaker & program	\$15 per person x 150 attendees = \$2,250	Recognition Benefits numbered: 1, 2, 3, 4(a) & (b), 5, 6, 7, 8, <b>Plus 8 ft. Exhibit Table (\$850 value)</b>
T	Shine Category / Audio Visual: (Six sponsorship opportunities)	\$300 per session	Recognition Benefits numbered: 1, 3, 4(a) 5, 6, 7, 8,

*FAX or e-mail your sign up form – Document B - ASAP. Payment may follow later.  
Confirmation of Your Selection will be handled in the date / time priority order that the registration form is received –  
a GTA Staff person will phone you to discuss your selection and answer questions.*