

2008 ANNUAL CONFERENCE GEORGIA TRANSIT ASSOCIATION

Held at: The Classic Center, www.classiccenter.com
300 North Thomas Street, Athens, GA 30601-2627

Wednesday, December 3rd – Friday, December 5th

EXHIBITOR / SPONSOR REGISTRATION FORM

Please print clearly

My Name Badge should read:			
Title			
You will receive an email acknowledgement followed by a phone call within 24 hours of receipt to discuss your specific requirements and any exhibiting instructions			
Company			
Company Address			
Contact email address			
Web Site: www.			
Phone #	Fax #		
Registration Fee	Check Number		
Credit Card Number	Expiration Date		

1. **Friday, November 7th** (a) Registration deadline to guarantee inclusion in onsite program and printed materials. Electronically send .pdf company logo and brief description. (b) Make your hotel reservation by this date to guarantee negotiated room rate and availability.
2. **One completed form (this page) for each individual** from your company. One check may include multiple registration fees. **Make checks payable to:** Georgia Transit Association.
3. **Credit Card** payments will be accepted this year for a 5% surcharge. **Mail or Fax** the completed form(s) to: Georgia Transit Association, P O Box 920490, Norcross, GA 30010-0490. Fax: 404-420-2720. You will receive an acknowledgement within 24 hours of its receipt.
4. **Comments:** Let us know about any special instructions.
5. **Golf** – Wednesday, 9:00 am start.

	Review EXPLANATION OF SPECIAL EVENT & FOOD/BEVERAGE BENEFITS Document C Details and pricing remain the same as 2007	\$ Value	Select Here
A	10 ft x 10 ft exhibit space (4 available) (Includes one conference registration)	\$1,100	
B	6 ft Skirted exhibit table (includes one conference registration)	\$900	
C	The Bus Nut Option / Park and Display – Inside space /Limited availability	\$600	
D	Promotional Items / Qty 150 or Door Prizes / registration packet stuffers...	Invaluable	
G	Wednesday – Morning: Golf Game Sponsorship	Invaluable	
H	Wednesday - 5:00 pm – 7:00 pm Opening Reception Buffet – Food Only (includes \$900 exhibit table + one conference registration)	\$3,500	
J	Wednesday – 5:00 pm – 7:00 pm Opening Reception – Bar Only - Cash Bar after 7:00 pm	\$1,500	
K	Wednesday Evening / Casino Event - 7:00 pm – 10:00 pm Tables and staffing, Bingo & Poker (Includes \$900 exhibit table + one conference registration)	\$3,500	
L	Thursday Social Evening. Music, Food and Bar (Includes \$900 exhibit table + one conference registration)	\$3,500	
M	Thursday, Full Breakfast with educational program	\$1,500	
N	Thursday and Friday. 10:00 am & 3:00 pm Coffee, Soda & Water Refreshment Breaks (4 available)	\$750 ea	
P	Thursday and Friday. 10:00 am & 3:00 pm Refreshment Breaks (4 available) Add either: cookies, ice cream or candy extras from the catering menu	\$ price Varies See Menu	
Q	Thursday Buffet Deli Lunch **Program: System Updates (includes \$900 exhibit table + one conference registration)	\$2,250	
R	Friday Full Breakfast. Program: Roundtable Interest Groups	\$1,500	
S	Marketing: Build Your Own Workshop Friday - At the conclusion of the conference, 11:30 am/Lunchtime is an opportunity for you to invite attendees to stay an hour (before heading out) for lunch / listen to a company demonstration and presentation. GTA provides advertising, room, AV and lunch. Charged by the number of persons attending your lunch session.	\$20 per person	
T	Shine Category / Audio Visual Assistance – per session (six available)	\$300	

W	Imprinted Registration Materials. Bags, Packets or Photocopying of On Site Program	\$400+	
X	Printing and Photocopying ... sponsored by: Your Company Name and Logo On inside cover of the on site conference book	\$700	
Y	Name Badge neck holder pouch	Taken	
<p>Please help GTA benefit from your experience! You are the professional that attends various events as A vendor. We would like to hear your recommendations on how to improve your experience with us. GTA Sincerely Thanks You for Your Support!</p>			

FYI PAGE
only return first two pages with your registration

Questions: Carole Teja
e-mail: georgiatransit@gmail.com Phone: 404-643-2354

Only complete Document B – this document. e-mail/FAX ASAP then follow up with hard copy.

Within 24 hours of your registration commitment –

I will fax an **Exhibit Floor Plan** to you. I'll follow up with a phone call to discuss the optimum space to suit your needs. Space is assigned on first come basis. With the Exhibit Floor Plan I will also send The Electrical / phone installation form that is to be faxed back direct to The Classic Center.

By **Friday, November 7th**. GTA will need a copy of your .pdf logo and 40 word maximum description for the onsite printed material.

**Ship your booth material direct to Athens Classic Center
to arrive no earlier than Monday, December 1st.**

Exhibit Space Set up between 8:00 am and 4:00 pm on Wednesday, December 3rd
Dismantle after 3:00 pm break on Thursday, December 4th.

Georgia Transit Association, P.O. Box 920490, Norcross, GA 30010-0490.